

What if you could get the best price for your customers' flights and also ensure it matches their preferences like cabin, ticket type and fare options?

What if you could be assured you had a reliable ready-to-book tool that can easily integrate in your current booking flow?

Look no further - Amadeus Best Pricer provides you with all of this!

### A reliable tool answering your business challenges

- > To be competitive, you need to ensure that you always propose the best price for the flights requested by your customer.
- > You need to guarantee unquestionable service, to earn trust and confidence from your customers by ensuring that the proposed price is reliable and ready to book.
- > Finally, it is important to streamline your booking flow and raise productivity by increasing your search-to-sale conversion rate.

**With Amadeus Best Pricer, you offer your clients a reliable and high performance tool which will answer all challenges.**

### Performing price optimizer:

Amadeus Best Pricer is the fastest and easiest way to provide the cheapest price for the itinerary booked.

It automates flight availability and price search in one single process to propose the best private or public fare for the requested flights.

It benefits from enhanced price optimization processes in the case of multi-passengers. Amadeus Best Pricer also supports specific US carriers Slice & Dice process and now returns lower price and book-able solutions.

### Price accuracy and high book-ability:

Only ready to book solutions are proposed, for which the price is guaranteed to provide quality of service.

### Integration in your front office systems:

Amadeus Best Pricer streamlines the booking flow thanks to flexible functionality available in all Amadeus distribution channels e.g. Amadeus Selling Platform, Amadeus API, Amadeus e-Retail Engine, as well as Cryptic.

Flexible booking flow: Amadeus Best Pricer can return the best available price for the requested Passenger Name Record (PNR). Alternatively, it can also find the lowest possible fare even if not available. In addition, in one stroke, the Passenger Name Record can be automatically rebooked with the lowest available fare.



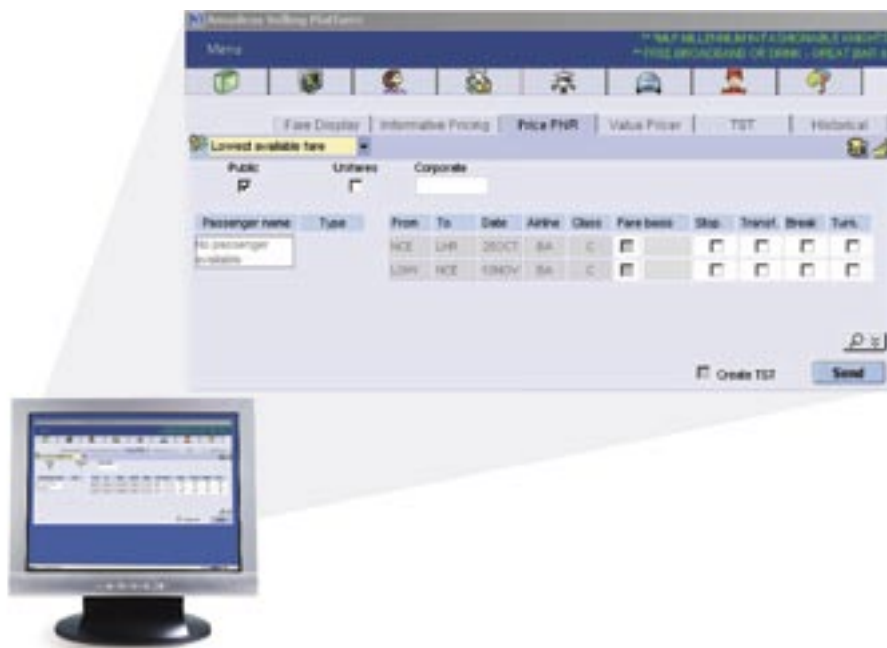
**Responding to the industry pressure you face, Amadeus Best Pricer gives complete peace of mind to customers demanding service, reliability and instant bookability.**

### Customizable tool:

Amadeus Best Pricer can tailor the search according to the traveler's preferences. It searches for the best price matching what the end-customer wants thanks to powerful search options, taking into account cabin, electronic/paper tickets, fare options, Etc. In addition, Amadeus Best Pricer offers the flexibility to optimize the price of complex itineraries composed of up to 12 flights.

### Easy to use and to deploy:

Easy to use and to deploy: No specific training is required. Amadeus Best Pricer is simple to use and benefits from comprehensive help pages.



Amadeus Best Pricer can save up to 15 sec per transaction i.e 2h 30 per round trip ! \*

(\* source : Amadeus Value Calculator

> **More than 950 Million Best Pricer transactions a year.\***

> **Proven product used worldwide by most Amadeus customers.\***

(\* source : Best Pricer activity report

For additional information on Amadeus Best Pricer please contact :

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Distribution & Content, Sales & e-Commerce, Business Management, Services & Consulting.

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